



Aachen International
Summer School
in Research Methods

RWTHAACHEN
UNIVERSITY



9th Aachen International Summer School (ACISS) in Research Methods and Data Science

7 August to 29 September 2023

RWTH Aachen University
School of Business and Economics

School of
Business and Economics

RWTHAACHEN
UNIVERSITY

**BUSINESS
SCHOOL**

RWTHAACHEN
UNIVERSITY

ACISS | Key Features

Why should I participate in the ACISS 2023?



Preliminary Course List:

- Introduction to Social Network Analysis using Advanced Data Mining
- Introduction to the Publication Process in Peer-Reviewed Journals
- Introduction to Lab and VR Experiments
- Introduction to Applied Advanced Econometrics
- Theorizing in Management Research
- Introduction to Qualitative Research Methods

- ✓ 5 ECTS per course
- ✓ 1 week courses
- ✓ Post-Docs, PhD, & master students
- ✓ MSc BWL, WiWi, & all Wirt.-Ing.
- ✓ All areas of specialization



Further information: Please visit www.wiwi.rwth-aachen.de/summerschool or scan the barcode on the left hand side for further information on individual courses (syllabi), lecturers, the registration procedure, and the Summer School's social program.

www.wiwi.rwth-aachen.de/summerschool

- ▶ Focus on **Management Research Methods** and Big Data Analytics
- ▶ Targeted at Advanced **Master** Students, **PhDs**, **Post-Docs** and **Faculty**
- ▶ Open to Applicants from **Inside of RWTH Aachen University**
- ▶ Recognized in all **Degree Programs** and **Specializations** of the School of Business & Economics
- ▶ **6 One-Week Courses** (5 ECTS each)
- ▶ 6 hours of **Classroom Interaction** per Day
- ▶ Highly **Interactive** (e.g. Discussions, Group Work)
- ▶ **Learning by Doing** (e.g. Software Training, Hands-On Exercises)
- ▶ Insights into **Academic Career Paths**

ACISS | Course Portfolio

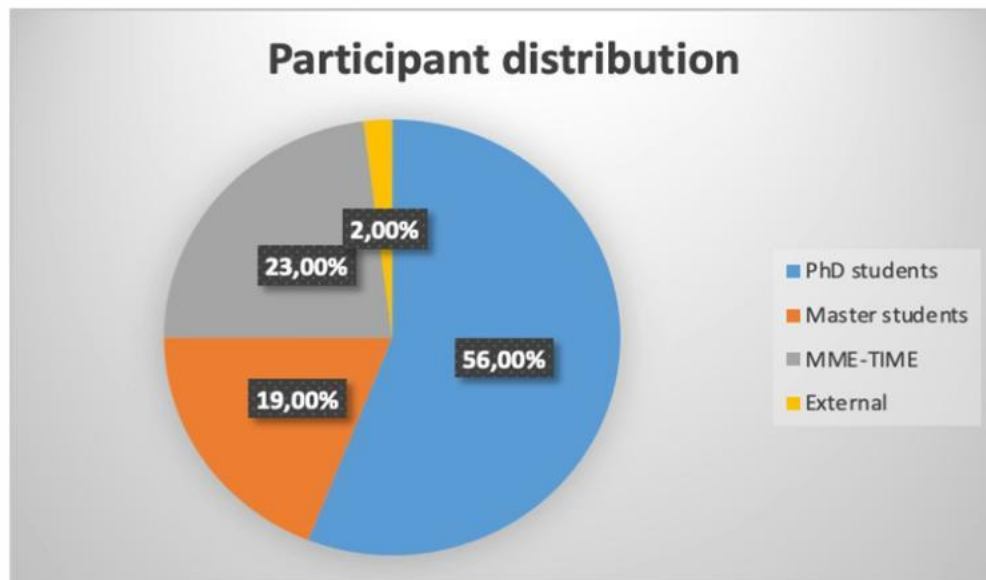
What courses are on offer?

#	Title	Lecturer	
1	Introduction to Social Network Analysis using Advanced Data Mining	Prof. Dr. Richard Weber (FCFM, Universidad de Chile)	07/08 - 11/08
2	Introduction to the Publication Process in Peer-Reviewed Journals	Prof. Dr. Peter Letmathe (RWTH Aachen)	14/08 – 18/08
3	Introduction to Lab and VR Experiments	Dr. Özgür Güreker (University of Cologne)	28/08 - 01/09
4	Introduction to Applied Advanced Econometrics	Prof. Dr. Almut Balleer (RWTH Aachen)	04/09 - 08/09
5	Theorizing in Management Research	Dr. Bastian Kindermann (TU Dortmund)	18/09 - 22/09
6	Introduction to Qualitative Research Methods	Prof. Tomás Farchi (HEC Paris in Qatar)	25/09 - 29/09

ACISS | Review

How was the 8th ACISS 2022?

Participant Breakdown (N=100)



Key Facts and Figures

- **6 Research Methods Courses**
- **2 RWTH Aachen Instructors**
- **4 International & External Instructors**
 - ✓ Chile: Universidad de Chile
 - ✓ Argentina: IAE Business School
 - ✓ Germany: Universität Erfurt, TU Dortmund
- **Course Evaluation**
 - ✓ Instructors: Ø 1.2
 - ✓ Global: Ø 1.6
- **Participant Satisfaction**
 - ✓ 100% satisfaction with overall organization

ACISS | Testimonials

What did participants think about it?

“The practical assignments were truly helpful and - for someone with not much prior experience to qualitative research - very motivating to engage more in those methods.”

“A very good instructor who addressed all questions in detail. In particular, the individual coaching was helpful for me.”

“I liked the many examples that were given as well as the experience of doing online experiments myself.”



ACISS | Registration

How do I register?

- **Registration for Applicants from RWTH Aachen University**
 - Through the website of the School of Business and Economics
→ www.wiwi.rwth-aachen.de/summerschool
 - Starts on 15 May and closes on 16 June 2023
 - No registration or participation fee for students of the RWTH

CONTACT



Karl Wieland Freyer
Coordinator ACISS
aciss@time.rwth-aachen.de

CONTACT US

Contact details and disclaimer

School of Business and Economics
Aachen International Summer School (ACISS)
in Research Methods and Data Science

Kackertstraße 7
52072 Aachen
Germany

Academic Director: Professor Torsten Oliver Salge, PhD

Coordinators:

- **For Internal (RWTH) Applicants:** Karl Wieland Freyer, M.Sc.
Email: aciss@time.rwth-aachen.de
- **For Business School Applicants:** Study Affairs
Email: studyaffairs@business-school.rwth-aachen.de

Web: www.wiwi.rwth-aachen.de/summerschool

School of
Business and Economics

 RWTHAACHEN
UNIVERSITY

 BUSINESS
SCHOOL

 RWTHAACHEN
UNIVERSITY



 RWTHAACHEN
UNIVERSITY

Images used:

- Cover: Malte Salge