9th Aachen International Summer School (ACISS)
in Research Methods and Data Science

7 August to 29 September 2023
Why should I participate in the ACISS 2023?

▶ Focus on **Management Research Methods** and Big Data Analytics

▶ Targeted at Advanced **Master** Students, **PhDs**, **Post-Docs** and Faculty

▶ Open to Applicants from **Inside of RWTH Aachen University**

▶ Recognized in all **Degree Programs** and **Specializations** of the School of Business & Economics

▶ **6 One-Week Courses** (5 ECTS each)

▶ **6 hours of Classroom Interaction** per Day

▶ **Highly Interactive** (e.g. Discussions, Group Work)

▶ **Learning by Doing** (e.g. Software Training, Hands-On Exercises)

▶ **Insights into Academic Career Paths**

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**Premiminary Course List:**
- Introduction to Social Network Analysis using Advanced Data Mining
- Introduction to the Publication Process in Peer-Reviewed Journals
- Introduction to Lab and VR Experiments
- Introduction to Applied Advanced Econometrics
- Theorizing in Management Research
- Introduction to Qualitative Research Methods

- 5 ECTS per course
- 1 week courses
- Post-Docs, PhD, & master students
- MSc BWL, WiWi, & all Wirt.-Ing.
- All areas of specialization

Further information: Please visit www.wiwi.rwth-aachen.de/summerschool or scan the barcode on the left hand side for further information on individual courses (syllabi), lecturers, the registration procedure, and the Summer School's social program.

www.wiwi.rwth-aachen.de/summerschool

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# What courses are on offer?

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<tr>
<th>#</th>
<th>Title</th>
<th>Lecturer</th>
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<tr>
<td>1</td>
<td>Introduction to Social Network Analysis using Advanced Data Mining</td>
<td>Prof. Dr. Richard Weber (FCFM, Universidad de Chile)</td>
<td>07/08 - 11/08</td>
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<td>2</td>
<td>Introduction to the Publication Process in Peer-Reviewed Journals</td>
<td>Prof. Dr. Peter Letmathe (RWTH Aachen)</td>
<td>14/08 – 18/08</td>
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<td>3</td>
<td>Introduction to Lab and VR Experiments</td>
<td>Dr. Ö zgür Gürerk (University of Cologne)</td>
<td>28/08 - 01/09</td>
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<td>4</td>
<td>Introduction to Applied Advanced Econometrics</td>
<td>Prof. Dr. Almut Balleer (RWTH Aachen)</td>
<td>04/09 - 08/09</td>
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<td>5</td>
<td>Theorizing in Management Research</td>
<td>Dr. Bastian Kindermann (TU Dortmund)</td>
<td>18/09 - 22/09</td>
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<td>6</td>
<td>Introduction to Qualitative Research Methods</td>
<td>Prof. Tomás Farchi (HEC Paris in Qatar)</td>
<td>25/09 - 29/09</td>
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ACISS | Review
How was the 8th ACISS 2022?

Participant Breakdown (N=100)

- 56.00% PhD students
- 23.00% Master students
- 19.00% MME-TIME
- 2.00% External

Key Facts and Figures

- 6 Research Methods Courses
- 2 RWTH Aachen Instructors
- 4 International & External Instructors
  - Chile: Universidad de Chile
  - Argentinia: IAE Business School
  - Germany: Universität Erfurt, TU Dortmund

Course Evaluation

- Instructors: Ø 1.2
- Global: Ø 1.6

Participant Satisfaction

- 100% satisfaction with overall organization
ACISS | Testimonials
What did participants think about it?

“The practical assignments were truly helpful and - for someone with not much prior experience to qualitative research - very motivating to engage more in those methods.”

“A very good instructor who addressed all questions in detail. In particular, the individual coaching was helpful for me.”

“I liked the many examples that were given as well as the experience of doing online experiments myself.”
ACISS | Registration
How do I register?

- Registration for Applicants from RWTH Aachen University
  - Through the website of the School of Business and Economics
    → www.wiwi.rwth-aachen.de/summerschool
  - Starts on 15 May and closes on 16 June 2023
  - No registration or participation fee for students of the RWTH

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Aachen International Summer School (ACISS)
in Research Methods and Data Science

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