Praktikum/Internship Business Development and Growth @Sonova Digital

We are serving a growing global healthcare market segment with a comprehensive range of innovative hearing solutions (Phonak, Sennheiser, ...). We are one of the broadest hearing care providers in the world. Our vision? To create a world where everyone enjoys the delight of hearing and live a life without limitations.

Our mission is to help people hear the world by providing the most innovative technology, service-oriented dedication and by accepting responsibility for all of our actions. We strive for highest ethical behavior and unquestionable integrity. These values are at the core of our culture and form an integral part of our endeavor to create sustainable success and value for all our stakeholders.

As Business Development & Growth Intern you will support our internationalization efforts as well as help to further develop and innovate growth initiatives alongside the customer journeys. You are part of a quickly expanding entrepreneurial team in Berlin, having the opportunity to make a significant impact to an exciting new unit of the #1 hearing care provider globally.

What you will achieve:

- You ensure that changes to the customer journey are being followed through the entire funnel via a diverse range of measures.
- You align with store managers, gather their feedback, understand their processes and needs and understand the feasibility of new projects.
- You work closely with our business intelligence team to back qualitative statements with quantitative insights and spread these widely across our teams.
- You fine-tune newly established processes to a degree that they can function as blueprints for the growth in additional international markets.

What you already bring to the table:

- You speak fluent German & English
- You can commit to a 6-month internship, based in Berlin
- You are currently studying or have just graduated with a degree in Business Administration, Psychology, or a related field, or are a hearing care professional.
- You show an interest in the hearing care market and enjoy understanding our stores’ and customers’ needs in detail.
• You boast high social skills such as empathy, have gained experience in building and maintaining customer relationships, are goal-oriented, independent and have a high level of service orientation.

What perks we offer you:

• The opportunity to join early in a fast-growing international venture unit of a world market leader in its segment

• You get the best of both worlds: joining an established, well-known company but profiting from start-up structures at the same time

• Continuous professional growth with a steep learning curve

• Extensive onboarding as well as regular demand-driven trainings

• Hybrid working model (3 days remote and 2 from the office)

• Competitive compensation packages

• Countless employee discounts (e.g. Sennheiser, Urban Sports Club, a lot of shopping benefits)

TO APPLY CLICK HERE: Business Development & Growth Internship (m/f/d)