Digital Marketing and Sales:

International Business Development

1st of August 2022 (or later)

- Madrid (Spain) or Remote
- Minimum experience: Fluency in English and at least one other European Language, preferably German or Spanish.
- Strong interest in Media and Internet Services, Open-minded and willing to learn and grow
- Type of contract: full time or part-time (25-40h Week) for 4-8 Months
- Develop knowledge in International Business Development for Media (Consulting and Partnership Building) and Sales for Start up services

Description:

Do you like the world of the internet, contents and communication? Do you want to gain experience in digital marketing? Do you get along with new technologies? Are you familiar with CRM Systems?

PROJECT

Helping traditional media to adapt to the new digital environment.

Exploring new innovative Business Models

Helping Tech and Startups to present and sell their products to innovative media such as TV-Stations and Newspapers on a European scale.

What are we looking for?

We are currently looking for a person interested in developing knowledge in the digital world. At media D we offer you the possibility of joining our team and driving your own projects actively. Your mission will be to get familiar with CRM systems like Hubspot and implement the CRM and Sales Strategy for media D.
What do you need?

- Knowledge or willing to learn about CRM Systems like Hubspot or others
- Knowledge or willing to learn about Mailing systems like Mailchimp
- A lot of creativity and excellent communication ability - eager to Build up Networks, StartUps and Business Relations from scratch
- Training in International Marketing, Sales, Media or Related
- Have the possibility of signing an internship agreement with the University or Study Center
- Want to have fun in a startup, doing a good job
- A high level of English and German and/or Spanish are expected. Other European languages are welcome
- Interested in new Technologies, Start Ups, Marketing and Sales
- Self-motivated personality committed to really getting things done and willing to communicate frequently to Leads, including cold Leads
- Entrepreneur mindset
- Flexibility to adapt in a fast-moving environment.
- Advanced Knowledge of IT and general PC programs,
- Marketing / Business / Communication degree or some first relevant working experience.

Requirements:

What functions will you perform?

- Implement CRM Systems and adapt to companies needs
- Develop and implement Mailing systems to support sales and Business Development to leading European Media
- Online Research on Markets and Leads
- Identify and establish contacts with partners and media
- Creation of communication and marketing materials.
- Management of corporate channels: website, blog, email marketing campaigns.
What we offer

- Excellent work environment in an international environment as part of a small team starting an ambitious project with global scope
- Possibility of incorporation at the end of the internship period
- Freedom to take over major responsibilities and professional growth
- Possibility to drive ideas and processes from beginning to end
- Learnings in Marketing and Sales in fast-moving Start-Ups
- Type of position: Scholarships/internships, Minimum 4-6 Months
- Job Types: Part-time, Temporary, Internship, New-Grad

Language:

- English fluent (Required)
- Spanish and/or German (one Required)
- Italian and/or French welcome

Contact:

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Managing Director

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