



Aachen International  
Summer School  
in Research Methods

**RWTH**AACHEN  
UNIVERSITY



# 8<sup>th</sup> Aachen International Summer School (ACISS) in Research Methods and Data Science

15 August to 30 September 2022

RWTH Aachen University  
School of Business and Economics

School of  
Business and Economics

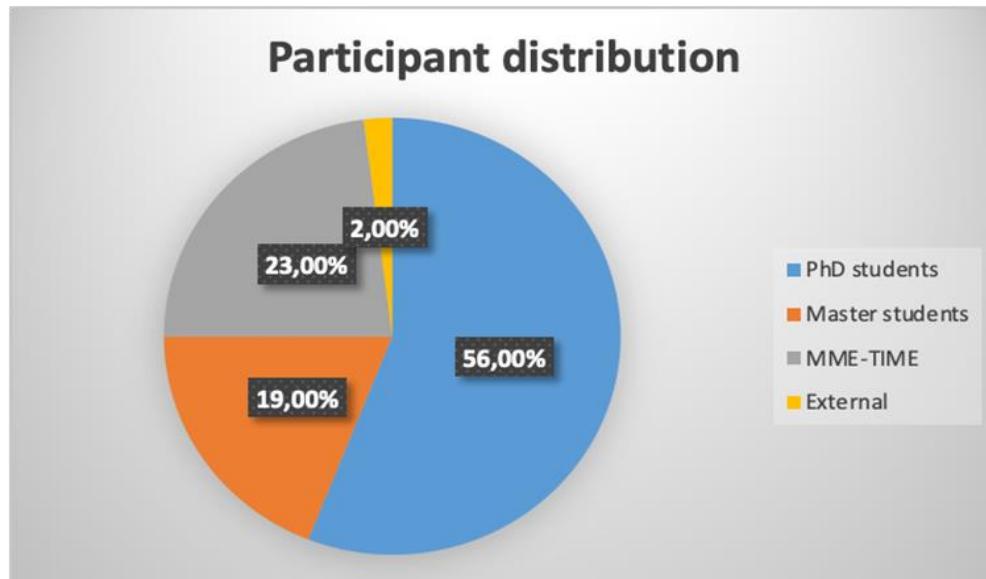
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**BUSINESS**  
SCHOOL | **RWTH**AACHEN  
UNIVERSITY

# ACISS | Review

## How was the 7<sup>th</sup> ACISS 2021?

### Participant Breakdown (N=100)



### Key Facts and Figures

- **6 Research Methods Courses**
- **2 RWTH Aachen Instructors**
- **4 International & External Instructors**
  - ✓ Chile: Universidad de Chile
  - ✓ Argentina: IAE Business School
  - ✓ Germany: Universität Erfurt, TU Dortmund
- **Course Evaluation**
  - ✓ Instructors: Ø 1.2
  - ✓ Global: Ø 1.6
- **Participant Satisfaction**
  - ✓ 100% satisfaction with overall organization

# ACISS | Testimonials

What did participants think about it?

**“The practical assignments were truly helpful and - for someone with not much prior experience to qualitative research - very motivating to engage more in those methods.”**

**“A very good instructor who addressed all questions in detail. In particular, the individual coaching was helpful for me.”**

**“I liked the many examples that were given as well as the experience of doing online experiments myself.”**



# ACISS | Key Features

## Why should I participate in the ACISS 2022?



### Preliminary Course List:

- Introduction to the Publication Process in Peer-Reviewed Journals
- Theorizing in Management Research
- Introduction to Lab & VR Experiments
- Introduction to Social Network Analysis using Advanced Data Mining
- Applied Advanced Econometrics
- Introduction to Qualitative Research Methods

- ✓ 5 ECTS per course
- ✓ 1 week courses
- ✓ Post-Docs, PhD, & master students
- ✓ MSc BWL, WiWi, & all Wirt.-Ing.
- ✓ All areas of specialization



Further information: Please visit [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool) or scan the barcode on the left hand side for further information on individual courses (syllabi), lecturers, the registration procedure, and the Summer School's social program.

[www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)

- ▶ Focus on **Management Research Methods** and **Big Data Analytics**
- ▶ Targeted at Advanced **Master** Students, **PhDs**, **Post-Docs** and **Faculty**
- ▶ Open to Applicants from **Inside of RWTH Aachen University**
- ▶ Recognized in all **Degree Programs** and **Specializations** of the School of Business & Economics
- ▶ **6 One-Week Courses** (5 ECTS each)
- ▶ 6 hours of **Classroom Interaction** per Day
- ▶ Highly **Interactive** (e.g. Discussions, Group Work)
- ▶ **Learning by Doing** (e.g. Software Training, Hands-On Exercises)
- ▶ Insights into **Academic Career Paths**

# ACISS | Course Portfolio

What courses are on offer?

#	Title	Lecturer	
1	<b>Introduction to Qualitative Research Methods</b>	<b>Prof. Tomás Farchi</b> (IAE Business School)	15/08 - 19/08
2	<b>Introduction to the Publication Process in Peer-Reviewed Journals</b>	<b>Prof. Dr. Peter Letmathe</b> (RWTH Aachen)	29/08 - 02/09
3	<b>Introduction to Lab and VR Experiments</b>	<b>Dr. Özgür Gürer</b> (University of Erfurt)	05/09 - 09/09
4	<b>Introduction to Social Network Analysis using Advanced Data Mining</b>	<b>Prof. Dr. Richard Weber</b> (FCFM, Universidad de Chile)	12/09 - 16/09
5	<b>Theorizing in Management Research</b>	<b>Dr. Bastian Kindermann</b> (TU Dortmund)	19/09 - 23/09
6	<b>Introduction to Applied Advanced Econometrics</b>	<b>Prof. Dr. Almut Balleer</b> (RWTH Aachen)	26/09 - 30/09

# ACISS | Registration

## How do I register?

- **Registration for Applicants from RWTH Aachen University**
  - Through the website of the School of Business and Economics  
→ [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Starts on 16 May and closes on 24 June 2022
  - No registration or participation fee

### CONTACT



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# CONTACT US

## Contact details and disclaimer

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**Aachen International Summer School (ACISS)**  
in Research Methods and Data Science

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### Coordinators:

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- **For Business School Applicants:** Study Affairs  
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### Images used:

- Cover: Malte Salge