



Course offer -Winter Semester-

Thinking the Future
Zukunft denken



School of
Business and Economics

RWTHAACHEN
UNIVERSITY

Bachelor courses – English Taught

Course	ECTS	Limited Availability
Aspects of International Accounting I	6	✓
Consumer Behavior	5	✓
Economics of Technological Diffusion	5	
Foundations of Entrepreneurship	5	
Interactive Value Creation	5	✓
International Marketing	6	
Introduction to Business Administration	5	✓
The Global Economy: Trade and Investment	6	



Bachelor courses – German Taught

Course	ECTS	Limited Availability
Buchführung und Internes Rechnungswesen	6	
Dienstleistungsmarketing	6	✓
Einführung in die empirische Wirtschaftsforschung	6	
Einführung in Management Science: Design und Analyse von Algorithmen	6	✓
Energieökonomik	6	
Entscheidungslehre	6	✓
Grundlagen der Unternehmensbesteuerung	6	✓
Investition und Finanzierung	6	
Makroökonomie II	6	
Mathematik A	6	
Mikroökonomie I	6	✓
Organisation und Personal	6	✓
Privatrechtliche Fragen von Absatz und Beschaffung	6	
Produktion und Logistik	6	✓



Master courses – English Taught

Course	ECTS	Limited Availability
Advanced International Trade	5	
Climate Risk Management	5	✓
Computational Optimization in Logistics	5	
Consumer Behavior	5	✓
Corporate Governance	5	✓
Development of IT Standards	5	✓
Digital Health Engineering and Entrepreneurial Innovation	5	✓
Econometrics	5	
Economics of Technological Diffusion	5	
Foundations of Entrepreneurship	5	
Interactive Value Creation	5	✓
Introduction to Business Administration	5	✓
Management of Enterprise Resource Planning and Interorganizational Information Systems	5	✓
Principles of Innovation, Entrepreneurship, and Marketing: The StreetScooter Case	5	✓
Principles of Technology and Innovation Management	5	✓
Service Design & Engineering	5	✓
Strategic Technology Management	5	✓



Master courses – German Taught

Course	ECTS	Limited Availability
Arbeitsrecht	5	
Case Kurs	5	
Column Generation und Branch-and-Price	5	✓
Erfolgsfaktoren und Praxis des Innovations- und Technologiemanagements	5	✓
Internationales Finanzmanagement	5	✓
Kapitalgesellschaftsrecht	5	✓
Microsoft Excel für Betriebswirte	3	✓
Nachhaltige Wertschöpfungsnetzwerke	5	✓
Organisationsdesign und Technologie	5	
Produktions- und Nachhaltigkeitscontrolling	5	✓
Quantitatives Marketing	5	
Spieltheorie	5	✓
Supply Chain Management	5	✓
Wirtschaftsethik	5	✓



I. Language Course

You are very welcome to complete a language course at the RWTH Sprachenzentrum, that will also feature on your Record Sheet. Please get in touch with the Sprachenzentrum at <http://www.sz.rwth-aachen.de/cms/~iilg/sz/?lidx=1>

II. Writing Center

To improve your written german skills, we encourage you to take part in a course from the Writing Center . There are courses for international students, which still require fair german skills.

Please refer to: <http://www.sz.rwth-aachen.de/cms/sz/Schreibzentrum/Veranstaltungsangebot/~ofyw/Lehrangebot/>



Exchange Office

The **Exchange Office** is in charge of all matters concerning your studies at the School of Business and Economics.

We will be glad to assist you during your stay at RWTH Aachen University

Where you can find us

Exchange Office
Templergraben 64
Room 619 (6th floor)
52062 Aachen

Office Hours

Monday and Thursday, 09:00 - 12:00h
Thursday, 09:00 - 12:00h

How you can contact us

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