



Course offer -Summer Semester-

Thinking the Future
Zukunft denken

School of
Business and Economics

RWTHAACHEN
UNIVERSITY

Bachelor courses – English Taught

| Course | ECTS | Limited Availability |
|--|------|----------------------|
| Aspects of International Accounting II | 6 | ✓ |
| Corporate Culture and Social Responsibility | 6 | |
| Current Topic: Tourism and sustainable development | 5 | ✓ |
| Current Topic: Urban Economics | 5 | ✓ |
| Economics of Technical Change | 5 | ✓ |
| Foundations of Strategic Management | 6 | ✓ |
| Integrated Marketing Communications | 6 | ✓ |
| Investment | 6 | ✓ |
| Marketing Management | 5 | ✓ |
| Principles of Marketing | 5 | ✓ |
| Service Marketing Innovation | 5 | ✓ |
| Smart Grid Economics and Information Management | 5 | ✓ |



Bachelor courses – German Taught

| Course | ECTS | Limited Availability |
|--|------|----------------------|
| Absatz und Beschaffung | 6 | ✓ |
| Einführung in die BWL | 6 | |
| Einführung in die Fallstudienforschung | 6 | ✓ |
| Europäisches und Internationales Handels- und Wirtschaftsrecht | 6 | ✓ |
| Finanzdienstleistungen | 6 | ✓ |
| Grundzüge des Privatrechts | 6 | ✓ |
| Informationsökonomie | 6 | ✓ |
| Konsolidierung von Finanzberichten | 6 | |
| Kostenmanagementsysteme | 6 | ✓ |
| Makroökonomie I | 6 | |
| Mathematik B | 6 | |
| Mikroökonomie II | 6 | |
| Rechnungswesen II: Externes Rechnungswesen | 6 | ✓ |
| Steuerliche Aspekte betriebswirtschaftlicher Entscheidungen | 6 | |



Master courses – English Taught

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|---|------|----------------------|
| Advanced Energy Economics | 5 | ✓ |
| Advanced Microeconomics | 5 | ✓ |
| Algorithmic Game Theory 1 | 5 | |
| Behavioral Management Accounting | 5 | ✓ |
| Consumer Centric New Product Development II: Launch Control and Market Monitoring | 5 | ✓ |
| Current Topic: Digital Health Engineering and Entrepreneurial Innovation | 5 | ✓ |
| Current Topic: Engineering the Brand Experience | 5 | ✓ |
| Current Topic: Global and Intercultural Marketing | 5 | ✓ |
| Current Topic: Tourism and sustainable development | 5 | ✓ |
| Current Topic: Urban Economics | 5 | ✓ |
| Development Economics | 5 | |
| Economics of Technical Change | 5 | ✓ |
| Industrial Logistics | 5 | ✓ |
| Industrial Organization | 5 | ✓ |
| International Automobile Management | 5 | ✓ |
| Labor Economics | 5 | ✓ |



Master courses – English Taught

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|--|------|----------------------|
| Logistics systems planning 2 | 5 | |
| Managing the Innovation Process: In-Class Format | 5 | ✓ |
| Managing the Innovation Process: Online Format | 5 | ✓ |
| Marketing Management | 5 | ✓ |
| Mikroökonomie | 5 | ✓ |
| Organization Theory: In-Class Format | 5 | ✓ |
| Organization Theory: Online Format | 5 | ✓ |
| Principles of Marketing | 5 | ✓ |
| Prozess Management (Process Management) | 5 | ✓ |
| Quantitative Innovation Research | 5 | ✓ |
| Service Design & Engineering | 5 | ✓ |
| Service Marketing Innovation | 5 | ✓ |
| Service Simulation Game | 5 | ✓ |
| Smart Grid Economics and Information Management | 5 | ✓ |
| Stochastic Simulation | 5 | ✓ |
| Strategy for the Information Economy | 5 | ✓ |



Master courses – German Taught

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|--|------|----------------------|
| Ausgewählte Fragen des Internationalen Finanzmanagements | 5 | |
| Human Resource Management & Industrielle Beziehungen | 5 | ✓ |
| Informationsmanagement | 5 | ✓ |
| Internationale Wirtschaftsbeziehungen | 5 | |
| Interne Unternehmensrechnung und Controlling | 5 | |
| IT und Organisation | 5 | ✓ |
| Operations Research 2 | 5 | |
| Optimierung von Distributionsnetzwerken | 5 | |
| Praktische Optimierung mit Modelliersprache | 5 | |
| Projektmanagement | 5 | ✓ |
| Projektmodul: Dienstleistungs- und Technologiemarketing | 10 | ✓ |
| Technikbasierte Energiesystemanalyse | 5 | |
| Umweltökonomie | 5 | ✓ |
| Unternehmensbewertung | 5 | ✓ |
| Unternehmensentwicklung | 5 | ✓ |



I. Language Course

You are very welcome to complete a language course at the RWTH Sprachenzentrum, that will also feature on your Record Sheet. Please get in touch with the Sprachenzentrum at <http://www.sz.rwth-aachen.de/cms/~iilg/sz/?!idx=1>

II. Writing Center

To improve your written german skills, we encourage you to take part in a course from the Writing Center . There are courses for international students, which still require fair german skills.

Please refer to: <http://www.sz.rwth-aachen.de/cms/sz/Schreibzentrum/Veranstaltungsangebot/~ofyw/Lehrangebot/>



Exchange Office

The **Exchange Office** is in charge of all matters concerning your studies at the School of Business and Economics.

We will be glad to assist you during your stay at RWTH Aachen University

Where you can find us

Exchange Office

Templergraben 64

Room 619 (6th floor)

52062 Aachen



Office Hours

Monday and Thursday, 09:00 – 12:00h

Thursday, 09:00 – 12:00h

How you can contact us

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