

FALL SEMESTER 2181

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-101	Business 1: Ideas and Business Planning	3	6
ACCT-110	Financial Accounting	3	6
MGIS-101	Computer-Based Analysis	1	4
UWRT-100	Critical Reading & Writing	3	6
MATH-101	College Algebra	3	6
ECON-101	Principles of Microeconomics	3	6
ACSC-10	Year One	0	0
ELCA-062	Introduction to Academic English	0	0

PATTERN 1 YEAR 2 (Choose 1 of 2 patterns)

MKTG-230	Principles of Marketing	3	6
INTB-225	Global Business Environment	3	6
MGIS-130	Information Systems and Technology	3	6
STAT-145	Introduction to Statistics I	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-201	Beginning Spanish I	4	6
MLFR-201	Beginning French I	4	6
MLIT-201	Beginning Italian I	4	6
MLRU-201	Beginning Russian I	4	6
MLGR-201	Beginning German I	4	6

PATTERN 2 YEAR 2 (Choose 1 of 2 patterns)

FINC-220	Financial Management	3	6
INTB-225	Global Business Environment	3	6
MGIS-130	Information Systems and Technology	3	6
STAT-145	Introduction to Statistics I	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-201	Beginning Spanish I	4	6
MLFR-201	Beginning French I	4	6
MLIT-201	Beginning Italian I	4	6
MLRU-201	Beginning Russian I	4	6
MLGR-201	Beginning German I	4	6

YEAR 3

INTB-320	Global Marketing	3	6
COMM-253	Communication	3	6
PSYC-101	Introduction to Psychology	3	6
DECS-310	Operations Management	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-301	Intermediate Spanish I	3	6
MLIT-301	Intermediate Italian I	3	6
MLRU-301	Intermediate Russian I	3	6
MLGR-301	Intermediate German I	3	6
MLFR-301	Intermediate French I	3	6

YEAR 4

INTB-550	Global Entry and Competition Strategies	3	6
PSYC-236	Personality	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	6
Marketing Minor			
MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6
Finance Minor			
FINC-352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6
Management Minor			
MGMT-380	Human Resource Management	3	6
MGMT-320	Managerial Skills	3	6

SPRING SEMESTER 2185

Course no.	Course Name	Credits	ECTS
MGIS-102	Business 2: Technology Enabled Launch	3	6
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	6
MATH-161	Applied Calculus	4	6
ENVS-150	Ecology of the Dalmatian Coast	4	6

FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
UWRT-150	FYW: Writing Seminar	3	6
MGMT-35	Careers in Business	0	0
STAT-146	Introduction to Statistics II	4	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-202	Beginning French II	4	6
MLSP-202	Beginning Spanish II	4	6
MLRU-202	Beginning Russian II	4	6
MLIT-202	Beginning Italian II	4	6
MLGR-202	Beginning German II	4	6

MKTG-230	Principles of Marketing	3	6
MGMT-215	Organizational Behavior	3	6
UWRT-150	FYW: Writing Seminar	3	6
MGMT-35	Careers in Business	0	0
STAT-146	Introduction to Statistics II	4	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLFR-202	Beginning French II	4	6
MLSP-202	Beginning Spanish II	4	6
MLRU-202	Beginning Russian II	4	6
MLIT-202	Beginning Italian II	4	6
MLGR-202	Beginning German II	4	6

ENGL-411	Topics in American Literature	3	6
INTB-315	Exporting and Global Sourcing	3	6
MGMT-340	Business Ethics and Corporate Social Responsibility	3	6
INTB-300	Cross Cultural Management	3	6

CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:

OPTION 1: PSYCHOLOGY IMMERSION (MUST)

PSYC-239	Positive	3	6
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OR

OPTION 2:

MLSP-302	Intermediate Spanish II	3	6
MLIT-302	Intermediate Italian II	3	6
MLGR-302	Intermediate German II	3	6
MLRU-302	Intermediate Russian II	3	6
MLFR-302	Intermediate French II	3	6

MGMT-560	Strategy and Innovation	3	6
PSYC-232	Developmental	3	6
ENGL-210	Literature, Culture, and Media	3	6
Marketing Minor			
MKTG-320	Internet Marketing	3	6
MKTG-360	Professional Selling	3	6
Finance Minor			
FINC-430	Advanced Corporate Financial Planning	3	6
FINC-420	Finance in a Global Environment	3	6
Management Minor			
MGMT-310	Leadership in Organizations	3	6
MGMT-XXX	**please choose either a marketing or finance minor course	3	6