8th Aachen International Summer School (ACISS) in Research Methods and Data Science
15 August to 30 September 2022
ACISS | Review
How was the 7th ACISS 2021?

Participant Breakdown (N=100)

Key Facts and Figures

- 6 Research Methods Courses
- 2 RWTH Aachen Instructors
- 4 International & External Instructors
  - Chile: Universidad de Chile
  - Argentinia: IAE Business School
  - Germany: Universität Erfurt, TU Dortmund

Course Evaluation
- Instructors: Ø 1.2
- Global: Ø 1.6

Participant Satisfaction
- 100% satisfaction with overall organization
ACISS | Testimonials

What did participants think about it?

“The practical assignments were truly helpful and - for someone with not much prior experience to qualitative research - very motivating to engage more in those methods.”

“A very good instructor who addressed all questions in detail. In particular, the individual coaching was helpful for me.”

“I liked the many examples that were given as well as the experience of doing online experiments myself.”
ACISS | Key Features

Why should I participate in the ACISS 2022?

▶ Focus on Management Research Methods and Big Data Analytics
▶ Targeted at Advanced Master Students, PhDs, Post-Docs and Faculty
▶ Open to Applicants from Inside of RWTH Aachen University
▶ Recognized in all Degree Programs and Specializations of the School of Business & Economics
▶ 6 One-Week Courses (5 ECTS each)
▶ 6 hours of Classroom Interaction per Day
▶ Highly Interactive (e.g. Discussions, Group Work)
▶ Learning by Doing (e.g. Software Training, Hands-On Exercises)
▶ Insights into Academic Career Paths
## ACISS | Course Portfolio

### What courses are on offer?

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Lecturer</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction to Qualitative Research Methods</td>
<td>Prof. Tomás Farchi (IAE Business School)</td>
<td>15/08 - 19/08</td>
</tr>
<tr>
<td>2</td>
<td>Introduction to the Publication Process in Peer-Reviewed Journals</td>
<td>Prof. Dr. Peter Letmathe (RWTH Aachen)</td>
<td>29/08 - 02/09</td>
</tr>
<tr>
<td>3</td>
<td>Introduction to Lab and VR Experiments</td>
<td>Dr. Özgür Gürerk (University of Erfurt)</td>
<td>05/09 - 09/09</td>
</tr>
<tr>
<td>4</td>
<td>Introduction to Social Network Analysis using Advanced Data Mining</td>
<td>Prof. Dr. Richard Weber (FCFM, Universidad de Chile)</td>
<td>12/09 - 16/09</td>
</tr>
<tr>
<td>5</td>
<td>Theorizing in Management Research</td>
<td>Dr. Bastian Kindermann (TU Dortmund)</td>
<td>19/09 - 23/09</td>
</tr>
<tr>
<td>6</td>
<td>Introduction to Applied Advanced Econometrics</td>
<td>Prof. Dr. Almut Balleer (RWTH Aachen)</td>
<td>26/09 - 30/09</td>
</tr>
</tbody>
</table>
ACISS | Registration
How do I register?

- Registration for Applicants from RWTH Aachen University
  - Through the website of the School of Business and Economics
    → [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Starts on 16 May and closes on 24 June 2022
  - No registration or participation fee

CONTACT

Dr. Hüseyin Caferoglu
Coordinator ACISS
aciss@time.rwth-aachen.de
CONTACT US
Contact details and disclaimer

School of Business and Economics
Aachen International Summer School (ACISS)
in Research Methods and Data Science

Kackertstraße 7
52072 Aachen
Germany

Academic Director: Professor Torsten Oliver Salge, PhD

Coordinators:

- For Internal (RWTH) Applicants: Hüseyin Caferoglu
  Email: aciss@time.rwth-aachen.de

- For Business School Applicants: Study Affairs
  Email: studyaffairs@business-school.rwth-aachen.de

Web: www.wiwi.rwth-aachen.de/summerschool

Images used:
- Cover: Malte Salge