7th Aachen International Summer School (ACISS) in Research Methods and Data Science
16 August to 01 October 2021
ACISS | Review
How was the 6th ACISS 2020?

Participant Breakdown (N=83)

Key Facts and Figures

- 4 Research Methods Courses
- 1 RWTH Aachen Instructors
- 3 International & External Instructors
  - Chile: Universidad de Chile
  - Denmark: University of Copenhagen
  - Germany: Universitäts Erfurt
- Course Evaluation
  - Instructors: $\bar{1} = 1.3$
  - Global: $\bar{1} = 1.5$
- Participant Satisfaction
  - 100% satisfaction with overall organization
ACISS | Testimonials
What did participants think about it?

“I gained a proper understanding of how papers are written in a scientific way and how they are evaluated.”

“The course content is well-structured for interdisciplinary studies and work.”

“The course contents were really interesting, up-to-date and useful both in research and in professional working environment.”
ACISS | Key Features
Why should I participate in the ACISS 2021?

- Focus on **Management Research Methods** and Big Data Analytics
- Targeted at Advanced **Master** Students, **PhDs**, **Post-Docs** and **Faculty**
- Open to Applicants from **Inside of RWTH Aachen University**
- Recognized in all **Degree Programs** and **Specializations** of the School of Business & Economics
- **6 One-Week Courses** (5 ECTS each)
- **6 hours of Classroom Interaction** per Day
- Highly **Interactive** (e.g. Discussions, Group Work)
- **Learning by Doing** (e.g. Software Training, Hands-On Exercises)
- Insights into **Academic Career Paths**
## ACISS | Course Portfolio

What courses are on offer?

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Lecturer</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction to the Publication Process in Peer-Reviewed Journals</td>
<td>Prof. Dr. Peter Letmathe (RWTH Aachen)</td>
<td>16/08 - 20/08</td>
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<tr>
<td>2</td>
<td>Introduction to Lab and VR Experiments</td>
<td>Prof. Dr. Özgür Gürerk (Uni Erfurt)</td>
<td>30/08 - 03/09</td>
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<tr>
<td>3</td>
<td>Introduction to Qualitative Research Methods</td>
<td>Ass. Prof. Tomás Farchi (IAE Business School)</td>
<td>30/08 - 03/09</td>
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<tr>
<td>4</td>
<td>Introduction to Social Network Analysis using Advanced Data Mining</td>
<td>Prof. Dr. Richard Weber (FCFM, Universidad de Chile)</td>
<td>13/09 - 17/09</td>
</tr>
<tr>
<td>5</td>
<td>Theorizing in Management Research</td>
<td>Dr. Bastian Kindermann (TU Dortmund)</td>
<td>20/09 - 24/09</td>
</tr>
<tr>
<td>6</td>
<td>Applied Advanced Econometrics</td>
<td>Prof. Dr. Almut Balleer (RWTH Aachen)</td>
<td>27/09 - 01/10</td>
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How do I register?

- Registration for Applicants from RWTH Aachen University
  - Through the website of the School of Business and Economics
    → [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Starts on 15 May and closes on 15 June 2021
  - No registration or participation fee

CONTACT

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School of Business and Economics
Aachen International Summer School (ACISS)
in Research Methods and Data Science

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