4th Aachen International Summer School (ACISS) in Research Methods and Data Science

27 August to 28 September 2018
ACISS | Review
How was the 3rd ACISS 2017?

Participant Breakdown (N=189)

- 36% PhDs and Post-Docs
- 64% Master Students

Key Facts and Figures

- 8 Research Methods Courses
- 4 RWTH Aachen Instructors
- 4 International & External Instructors
  - Austria: University of Vienna
  - Chile: Universidad de Chile
  - UK: Imperial College London
- Course Evaluation
  - Instructors: Ø 1.3
  - Global: Ø 1.5
- Participant Satisfaction
  - 98% satisfaction with course concept
“I really enjoyed the course. Super helpful and valuable for my PhD. Should be required for every PhD student.”

“It was nice to have many PhD students with different backgrounds.”

“Very friendly and open atmosphere.”
"High relevance for [the] master thesis"

"I like the idea in general and I liked the quality of my particular lecturer; I also like the fact that lecturers are invited from around the world."

"Very interesting topic, excellent lecturers, good concept and helpful exercises."
**ACISS | Key Features**

Why should I participate in the ACISS 2018?

- **Focus on** Management Research Methods and Big Data Analytics
- **Targeted at** Advanced Master Students, PhDs, Post-Docs and Faculty
- **Open to** Applicants from Inside and Outside of RWTH Aachen University
- **Recognized in all** Degree Programs and Specializations of the School of Business & Economics
- **7-9 One-Week Courses** (5 ECTS each)
- **6 hours of Classroom Interaction** per Day
- **Highly Interactive** (e.g. Discussions, Group Work)
- **Learning by Doing** (e.g. Software Training, Hands-On Exercises)
- **Insights into** Academic Career Paths

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Further Information: Please visit [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool) or scan the barcode on the left hand side for further information on individual courses (syllabi), lecturers, the registration procedure, and the Summer School's social program.

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<table>
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<tr>
<th>#</th>
<th>Title</th>
<th>Lecturer</th>
<th>Dates</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to Survey Design</td>
<td>Sven Mikolon &amp; Baris Pascal Güntürkün (Imperial College London)</td>
<td>27/08 – 31/08</td>
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<td>2</td>
<td>Introduction To Qualitative Research</td>
<td>Léo-Paul Dana, Phd (Montpellier Business School)</td>
<td>27/08 – 31/08</td>
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<tr>
<td>3</td>
<td>Introduction to Applied Advanced Econometrics</td>
<td>Almut Balleer (RWTH Aachen)</td>
<td>03/09 – 07/09</td>
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<tr>
<td>4</td>
<td>Introduction to Quantitative Methods, Ethical, and Social Behavior in Applied Empirical Research</td>
<td>Christian Hopp (RWTH Aachen)</td>
<td>10/09 – 14/09</td>
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# ACISS Course Portfolio

What courses are on offer?

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<tbody>
<tr>
<td>5</td>
<td>Introduction to Lab and VR Experiments</td>
<td>Özgür Gürerk (RWTH Aachen)</td>
<td>10/09 – 14/09</td>
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<tr>
<td>6</td>
<td>Introduction to Social Network Analysis using Advanced Data Mining</td>
<td>Richard Weber (FCFM, Universidad de Chile)</td>
<td>17/09 – 21/09</td>
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<td>7</td>
<td>Introduction to Structure Equation Models (SEM) and Measurement Theory: Specifying, measuring, and analyzing SEMs using LISREL</td>
<td>Petra Riefler (University of Natural Resources and Life Sciences Vienna)</td>
<td>17/09 – 21/09</td>
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<tr>
<td>8</td>
<td>Tricks of the Trade: Successfully Managing the Publication Journey in A* Journals</td>
<td>Christoph Breidbach (University of Melbourne)</td>
<td>24/09 – 28/09</td>
</tr>
</tbody>
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ACISS | Registration
How do I register?

- **Registration for Applicants from RWTH Aachen University**
  - Through the website of the School of Business and Economics
    → [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Starts on 1 April and closes on 1 May 2018
  - No registration or participation fee

- **Registration for External Applicants**
  - Through the website of the RWTH International Business School
  - Participation fee of 750 EUR per course, including lectures and materials, a welcome package, and a local public transport ticket for the respective time

- **Further information**
  - Visit the ACISS website: [www.wiwi.rwth-aachen.de/summerschool](http://www.wiwi.rwth-aachen.de/summerschool)
  - Contact [aciss@time.rwth-aachen.de](mailto:aciss@time.rwth-aachen.de)
CONTACT US
Contact details and disclaimer

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Aachen International Summer School (ACISS)
in Research Methods and Data Science

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       programs/summer-schools/summer-school-aciss/overview

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- Cover: Malte Salge